



Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

Detailed Report

Event- Faculty Development Programme on "Entrepreneurship" (Two-weeks)

Subject Area- Entrepreneurship

Organized by- Institute of Entrepreneurship Development, Uttar Pradesh

Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career. A two-weeks Faculty Development Programme on "**Entrepreneurship**" was hosted at Eshan College of Engineering, Mathura. There were 54 faculty members. The FDP continued from 26/10/2018 to 06/11/2018 to equip and empower the educators from academia with substantial skills and competencies that are essential to inculcate the spirit of entrepreneurship among students, so that they can act as resource persons in guiding and motivating young minds particularly from science and technology stream.

The educational institutions have an extraordinary talent pool with virtually limitless potential to create the conducive environment to enable student innovators to become entrepreneurs. So, the FDP mainly concentrated on Achievement Motivation Training, Business Opportunity Guidance, Preparing Bankable Business Plan, Information on Management Issues, Technology Issues, Interaction with successful Entrepreneurs and Laws and regulations related to MSMEs during the first week. They were also taught how-





Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

- To develop vision, strategy & structure for Entrepreneurship Development Programme in Educational Institute
- To inculcate entrepreneurial values among the students
- To organize EAC and Entrepreneurship oriented courses in the Institution
- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programmes

Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bring good new ideas to market. Entrepreneurs who prove to be successful in taking on the risks of a startup are rewarded with profits, fame, and continued growth opportunities. Those who fail, suffer losses and become less prevalent in the markets. Various topics like Selection tools and Techniques for identification of Entrepreneur, Market survey and Marketing techniques for startup/SMEs, Entrepreneurial Competencies, Copy Right and Patenting, Experience sharing of entrepreneur, Project Report, IP Policy and Technology and Commercialization Technique have been covered by respective experts in the second week. Our Director honoured the officials of Institute of Entrepreneurship Development, Uttar Pradesh for their initiative by presenting mementos.

